



Making Cents International'

**GLOBAL YOUTH
ENTERPRISE
CONFERENCE 2008**

September 15th - 16th 2008

Cafritz Conference Center • Washington, DC

Please Join Us!

To sponsor, present, register, exhibit, or obtain more information, please visit:

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The Global Youth Enterprise Conference is being organized by Making Cents International.

Join 350 other experts from the international youth enterprise, employment and livelihood community.

Practitioners, funders, members of the private sector, academics and youth leaders from over 25 countries and all sectors will share lessons learned, innovations, and ideas for strengthening and expanding economic opportunities for young people around the world.

The 2008 Global Youth Enterprise Conference will focus on two themes our community has identified as being high priority:

- **Market-Driven Approaches**
- **Effective Methodologies and Practices for Monitoring, Evaluating, and Conducting Impact Assessments**



Expect to:

- **Network** face-to-face with funders, policy makers, youth leaders, members of the private sector and other professionals who, like you, are committed to reducing poverty, vulnerability and unemployment that plagues many of the world's youth.
- **Share** your experiences, tools, and innovative approaches in the areas of financial services, education, reaching scale, achieving sustainability and building partnerships.
- **Explore** strategies to successfully partner with the private sector -- including multinational corporations, small businesses, and microfinance institutions -- as well as other sectors.
- Learn from industry leaders in a variety of areas such as those who have developed effective livelihood programs to reach vulnerable youth in challenging environments, and those who have effectively placed themselves at the intersection of health and enterprise development for youth.

We welcome your involvement and look forward to facilitating a dynamic event that explores priorities and ideas for how to reduce poverty, vulnerability, and unemployment of youth around the world.

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